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JOHN J. WILLIAMS, DEL.

United States Senate

COMMITTEE ON FINANCE

April 19, 1951 s.

Honorable George C. Marshall
Secretary of Defense
Washington, D. C.

Personal

My dear Mr. Secretary:

Excepting during World War II, the people of the Shenandoah Valley of Virginia and their friends of the Middle Atlantic States have gathered together each year at Springtime at the Annual Shenandoah Apple Blossom Festival when the blossoms bank the area.

Each year at this fete some person of international importance is invited to take a major role in this civic celebration. Last year Vice President Alben Barkley was our honored guest. In prior years several United States Cabinet Members and Ministers of neighboring governments have been so honored.

The Festival organization this year is cooperating with the various United States Defense Agencies. And, they would like very much to designate Thursday, May 3, as General Marshall day. The Distinguished Guest Committee was unanimous in its decision to invite you to come to Winchester.

On behalf of the Shenandoah Apple Blossom Festival, it is my honor to extend to you a cordial invitation to come to Winchester as the honored guest on Thursday, May 3. You will not be expected to make any speeches. The Committee hopes you will be able to come to Winchester, attend the informal Distinguished Guest Stag Luncheon and participate in the crowning of the Queen -- Miss Guri Lie, the daughter of the United Nations Secretary General Trygve Lie.

For your information, the Shenandoah Apple Blossom Festival, each year, attracts more than 200,000 people and receives full coverage by television, radio, newspapers and news reels.

Upon word that you will accept this honor, a representative will contact your office about transportation to and from Washington, which is a trip of only an hour and a half by motor, as you know.

With very best wishes, I am

Faithfully yours,

Harry F. Byrd
Harry F. Byrd

26-11-1800

United States Senate

MEMORANDUM

Dear General,
I know how busy
you are and
I will understand
it if you cannot
come. Harry J. Purdy

23 April 1951

Dear Senator Byrd:

Thank you for your letter of April 19th with its invitation to participate in the Annual Shenandoah Apple Blossom Festival on Thursday, May 3rd. I appreciate the honor the Festival organization wishes to pay me by designating that day in my name.

I am glad to accept and will look forward to a fair day and no complications at this end of the line.

With warm regards,

Faithfully yours,

G. C. MARSHALL

Honorable Harry F. Byrd
United States Senate

CJGeorge/GCMarshall/mkc/23 Apr 51

CC: OPI
Miss Ackerman



AP-11-1124

24 April 1951

MEMORANDUM FOR MR. C. H. SCHOOLEY
OPI, Room 2E765

SUBJECT: Biographical Data on General Marshall

In connection with General Marshall's acceptance to participate in the Apple Blossom Festival in Winchester on May 3rd, would you please let me have twelve (12) copies of General Marshall's biographical sketch. I would also like to have 200 one-column mats. Please let me have these as soon as they can be assembled.

SIGNED

C. J. GEORGE
Major, USA
Aide to Secretary of Defense



*Sent by messenger
to OPI, Mail Room.*

*M 214-11-42
4/25*

MACSFIELD
WINCHESTER, VIRGINIA

Dear Mrs Marshall:

Will you give me the pleasure of
lunching with me May three at
twelve-forty-five, then to see the
coronation of Miss Guri Lie as Queen
Sherranda, the twenty-fourth?

Now with Gen. Marshall the schedule
may be a little heavy, they have (Festival
Officials) a stag luncheon to which of course
he is invited but if he feels he wants
a little quiet and relaxation please
have him feel Macsfield is open to him
for lunch or any of your and his
wishes.

Looking forward to seeing you
Sincerely (Mrs H B) Gertrude A. M. Formac

27-11-1966

MACSFIELD
WINCHESTER, VIRGINIA



Dear Mrs. Marshall,

Will you join me at lunch
May third, twelve forty five,
before the crowning of Queen
Shenandoah 24th?

May I have this pleasure?

Sincerely,

(Mrs H.B.) Gertrude A. Mc Cormac

April twenty fifth

Ms. A. 11-11-11

26 April 1951

My dear Mrs. McCormac:

Inasmuch as Mrs. Marshall is out of the city, and in order to expedite a reply, I am taking the liberty of answering your letter to Mrs. Marshall in which you invite her to lunch with you on May 3rd when General Marshall will be attending the Apple Blossom Festival in Winchester.

I am sorry that Mrs. Marshall will be unable to accept as she will be in Pinehurst, North Carolina, at that time closing her house in preparation for moving to Leesburg for the summer. However, I will tell her of your thought of her and I know she would want me to convey to you her thanks.

Many thanks also for your open invitation to General Marshall; however, I believe it is definite that he has accepted the stag luncheon invitation.

Faithfully yours,

SIGNED

C. J. GEORGE
Major, USA
Aide to Secretary of Defense



Mrs. H. B. McCormac
Macfield
Winchester, Virginia

mkc/26 Apr 51

CC: Miss Ackerman

Mrs. H. B. McCormac



OFFICE OF THE SECRETARY OF DEFENSE

WASHINGTON 25, D. C.

25 April 1951

MEMO FOR GENERAL MARSHALL

SUBJECT: Apple Blossom Festival
at Winchester

Mr. Baldrige, who is Publicity Director for the Apple Blossom Festival, has requested certain items such as photographs and biographical sketches, etc. These we have provided; however, he says he recalls a conversation with you some time back in which you made reference to participation in a maneuver many years ago in the vicinity of Winchester. He is wondering if you would be kind enough to tell him

Approximately what year it was _____

What was your rank and organization _____

The nature of the maneuver _____

Any other thought you might have on the subject _____

G

ah-11-1184

A VISIT TO WINCHESTER BY GENERAL MARSHALL
WHEN A FIRST LIEUTENANT

In the summer of 1908, General Marshall, then a First Lieutenant, participated in a military historical ride through portions of Virginia, Maryland and Pennsylvania, about 600 miles in all. The other members were his classmates from the Staff College at Fort Leavenworth, together with a number of instructors; a troop of cavalry from Fort Myer, Virginia, provided the housekeeping. The ride started at Manassas, Virginia, led through Fauquier County, to Front Royal, thence to Winchester, thence south up the pike through Middletown over Cedar Creek to Toms Mountain.

From the last named point the riders returned to Winchester, camping in the fair grounds two nights. The young women organized a basket picnic on Apple Pie Mountain, which was one of the pleasantest memories of the visit.

From there a portion of the group rode directly to Harpers Ferry while General Marshall and several others rode to the same objective but by way of Berryville. From then on the route was through various portions of Maryland involved in Civil War history, and into Pennsylvania via Hagerstown, terminating at Gettysburg.

At the conclusion of this affair, General Marshall returned to Leavenworth as an instructor for two years.

Given to Mr. Baldrige
25 April 1951

Ch-11-118W



OFFICE OF THE SECRETARY OF DEFENSE
WASHINGTON 25, D. C.

26 April 1951

Memorandum for General Marshall:

✓
file

With regard to your participation in the Apple Blossom Festival at Winchester, Va., on Thursday, May 3rd, the following is suggested as a schedule for the day:

10:30 a. m. - - Depart Pentagon.

12:00 noon - - Arrive Winchester, Va.

The distance between these two points is 70 miles and it is expected that it will take at least an hour and a half. Your car will be met at the junction of Routes 50 and 52 by a Virginia State Patrol Car and escorted to the residence of Mrs. H. B. McCormack, Sr. Her residence is located just east of Handley High School. The Apple Blossom Festival will take place at the school.

- Leave Mrs. McCormack's residence for York Inn. A buffet luncheon will be served.

- Leave York Inn and return to Mrs. McCormack's residence to relax before the ceremony.

2:20 p. m. - - Leave Mrs. McCormack's and walk across the street to the school.

2:30 p. m. - - Crowning of the Apple Blossom Queen. The affair at the school will be very brief and you can leave, I would say, in the neighborhood of 2:50 for the return trip to Washington.

Case 100

Marshall

Mr. Louis Hyde of the Apple Blossom
Festival Committee has been designated
as your escort during your stay in
Winchester.

4:30 p.m. - - Arrive Washington.

G

MA 14-11-42

WALTER F. GEORGE, GA., CHAIRMAN
TOM CONNALLY, TEX.
HARRY FLOYD BYRD, VA.
EDWIN C. JOHNSON, COLO.
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J. HOWARD MC GRATH, R. I.
EUGENE D. MILLIKIN, COLO.
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HUGH BUTLER, NEBR.
OWEN BREWSTER, MAINE
EDWARD MARTIN, PA.
JOHN J. WILLIAMS, DEL.

United States Senate

COMMITTEE ON FINANCE

April 27, 1951 n

File

1 copy
5/1

The Honorable George C. Marshall
Secretary of Defense
Washington, D. C.

My dear General:

I am more appreciative than I can express of your kindness in accepting the invitation to crown the queen of the Apple Blossom Festival.

I know the great burdens you have to carry and I hope this will give you some slight relaxation.

With my warmest regards to you, I am

Cordially yours,

Harry F. Byrd

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72-4-11-42

COOPER CLINIC
FORT SMITH, ARKANSAS

Al

May 12, 1951

INTERNAL MEDICINE
A. A. BLAIR, M. D., F. A. C. P.
J. K. THOMPSON, M. D.

Gen. George C. Marshall
Secretary of Defense
Washington, D. C.

Dear General Marshall:

I am enclosing a clipping from the Arkansas Gazette under date of
May 5th in which I thought you would be interested.

Actually we of the South don't think you are that "poisonous."

Sincerely,

A. A. Blair M.D.
A. A. Blair, M. D.

AAB-P
encl

27-11-42

TO BUY
ERY

★ REAL ESTATE SALES ★★

152 Subu ty for

Marshall Kisses a Queen



Miss Guri Lie, daughter of UN Secretary-general Trygve Lie, is killed by Secretary of Defense George C. Marshall after he crowned her Queen Shenandoah XXIV at the Apple Blossom Festival at Winchester, Va.

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8.07
6.96
1.08
7.69

Department Store Sales Show Rise

Department store
Rock t

North Little Rock 4 Drunken Drivers

WORLD'S MOST
FAMOUS SPRINGTIME
EXTRAVAGANZA!



TWO FEATURE DAYS
THURSDAY-FRIDAY
MAY 3RD-4TH, 1951



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PAGEANT

GARLAND R. QUARLES

PUBLICITY AND PROMOTION

VIRGIL R. STRADER

QUEEN AND HER COURT

VIRGINIA BOYD BARR

Honorable George Marshall
Secretary of Defense
Pentagon Building
Washington, D. C.

Dear Mr. Secretary:

On behalf of the Festival organization, it is my pleasure to write and thank you for your tremendous contribution to the success of the 24th Shenandoah Apple Blossom Festival. The members of the organization, as well as the thousands of persons who viewed your participation are cognizant of the sacrifice necessary for you to come to Winchester.

We greatly appreciate your favoring us with your presence and we shall look forward to the day when you will be with us again at Apple Blossom time. With best wishes and personal regards, I beg to remain,

Sincerely yours,

Tom Baldrige

Tom Baldrige,
Director General

TB:djs

"The Bounties of Nature are the Gift of God"

4671

16 May 1951

Memorandum for Mr. Yovin, Chief, Pictorial Branch,
OPI, Rm. 2E777

Attached herewith are the kodakrome transparencies of the Apple Blossom Festival which you sent us. General Marshall looked them over and has selected the four which are inclosed in the envelope. If it can, repeat can, conveniently be done, would you please make four copies of each print, the size of which I will leave to your discretion.

[SIGNED]

C. J. GEORGE
Major, USA
Aide to Secretary of Defense

Attachment *sent*

CJGeorge/hsh/16 May 51

sent by messenger to OPI



27-11-41826

21 May 1951

Dear Byrd:

I am sending you under separate cover a set of pictures which were taken at Winchester by our Defense Department photographer.

I hope your mother is as well as could be expected, and Mrs. Marshall and I look forward to seeing Mrs. Byrd and you at Berryville next Sunday.

With warm regards,

Faithfully yours,

G. C. MARSHALL

Honorable Harry F. Byrd
United States Senate

Pictures sent

*Pay a Message
Service
Both —*

CJGeorge/mkc/21 May 51



M 21-11-42

21 May 1951

My dear Mr. Lie:

I am sending you under separate cover a set of pictures which were made by the Defense Department photographer at Winchester several days ago. I enjoyed seeing Guri again and was glad that they paid her such a very fine honor. It was a very pleasant day for me and gave me a respite from the arduous duties here at the Pentagon.

With warm regards to Mrs. Lie and you,

Faithfully yours,

G. C. MARSHALL

His Excellency Trygve Lie
Secretary General of the United Nations
Lake Success, New York

Pictures sent

CJGeorge/mkc/21 May 51



AP-11-112W

UNITED NATIONS  NATIONS UNIES
NEW YORK

CABLE ADDRESS · UNATIONS NEWYORK · ADRESSE TELEGRAPHIQUE

FILE NO.:

25 May 1951

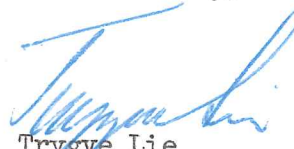
My dear General Marshall,

It was most thoughtful of you to send me a set of pictures made by the Defense Department photographer at Winchester some days ago. Guri told me how pleased she was to see you again. It was a very exciting occasion for her and I, too, felt proud of the very fine honour which was paid to her.

Thank you again for sending me these excellent pictures.

Mrs. Lie joins me in extending to you and Mrs. Marshall our kindest personal regards.

Yours sincerely,



Trygve Lie
Secretary-General

General George C. Marshall
The Secretary of Defense
Washington, D.C.

27-11-44

11 June 1951

Dear Mr. Baldrige:

I am sending you under separate cover several colored prints of pictures that were taken during the Festival by the Defense Department photographers.

I hope they will be of some interest to you.

Faithfully yours,

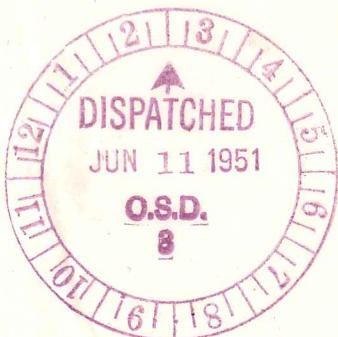
SIGNED

C. J. GEORGE
Major, USA
Aide to Secretary of Defense

Mr. Tom Baldrige
Director General
Apple Blossom Festival
Winchester, Virginia

3 colored pictures sent

CJGeorge/hsh/11 Jun 51



201-11-4124

June 12, 1951

file

Major C. J. George, USA
Aide to Secretary of Defense
Office of the Secretary of Defense
Washington, D. C.

Dear Major George:

Many, many thanks for your letter of June 11
and also the swell photographs. It was ex-
ceedingly thoughtful of you to send the photo-
graphs along to us for our files.

Please permit me to also take this opportunity
to thank you for your part in making all the
satisfactory arrangements about the Secretary's
participation in the Festival.

With best wishes and kindest personal regards,
I beg to remain

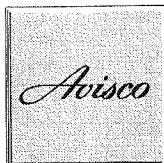
Cordially yours,

Tom
Tom Baldrige
Secretary

TB:djs

AT-11-71CM

PLANTS MARCUS HOOK, PA. • ROANOKE, VA. • LEWISTOWN, PA.
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WILMINGTON

AMERICAN VISCOSE CORPORATION

FRONT ROYAL, VIRGINIA

FRONT ROYAL 380

June 18, 1951

Secretary of Defense George C. Marshall
Washington, D. C.

Dear Sir:

I am enclosing a copy of "Avisco News", our employee publication, which includes an informal picture of you.

We all enjoyed your presence at the Apple Blossom Festival and are looking forward to your visiting Front Royal.

Yours very truly,

AMERICAN VISCOSE CORPORATION

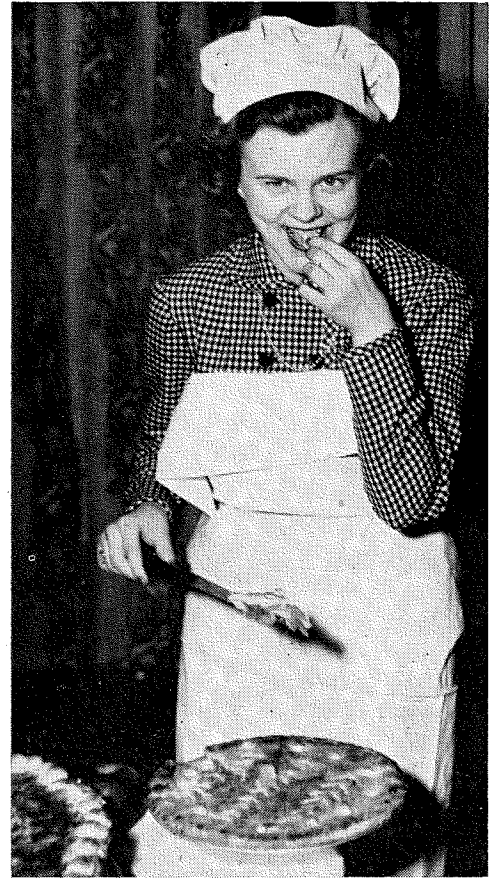
Agnes D. Rutherford
Agnes D. Rutherford,
Editor - Avisco News

ADR:a

7-11-51



CELEBRITIES were one of Festival's attractions. Queen Guri Lie talks with Defense Secretary Marshall.



TRADITIONAL PIE was baked by Festival Queen.

Apple Blossom Time

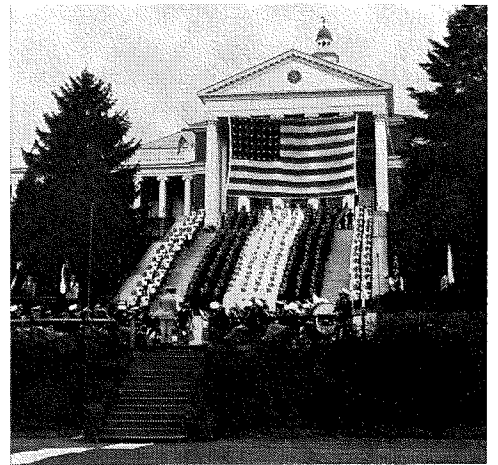
Bands, beauties and blossoms highlighted Virginia's late spring festival last month. Packing picnic lunches, some 150,000 spectators flocked to Winchester to enjoy the colorful Apple Blossom Festival May 3 and 4.



Guri Lie, daughter of the U.N.'s Trygve Lie. Secretary of Defense George C. Marshall was on hand to crown the queen at the opening pageant. And that afternoon, radio sports reporter Harry Wismer led the Firemen's Parade. Sharing the limelight as "honorary fire chief" was Laura Lee Humphreys, daughter of Avisco spinner Marvin Humphreys of Front Royal.

The twenty-fourth annual festival brought its traditional flurry of excitement over the appearance of national celebrities. Reigning as queen was pretty

Bands from six states marched in the big Grand Feature Parade on Friday and that night the crowds gathered to dance at the Princesses' Ball, the final event.



HANDLY HIGH SCHOOL attracted many spectators.



MAY 1954

20 June 1951

Dear Miss Rutherford:

Thank you for sending me a copy of AVISCO NEWS, which included pictures taken at the Apple Blossom Festival. It was good of you to think of me and I am glad to have this memento of a very pleasant afternoon.

Faithfully yours,

G. C. MARSHALL

Miss Agnes D. Rutherford
Editor, AVISCO NEWS
Front Royal, Virginia

mkc/20 June 51



Ms 214-11-42