

Cecilia B. (Jackie) Martin Collection, 1950-1954. 7 boxes. 4 lf.

Biographical Sketch

As Chief of the Photo Branch of the USIS, Cecilia (Jackie) Martin (1904-1969) was responsible for the dissemination of photographic material to Public Affairs Officers at the U. S. Embassies in Europe. The embassies in the Marshall Plan countries then provided the photographs to newspapers and magazines or used them for displays. Topics covered include the activities of the Economic Cooperation Administration (ECA) and its successor the Mutual Security Agency (MSA), American life and culture, anti-communism, and defense issues.

Jackie Martin a noted Washington photographer and newspaper reporter was the first woman to become photographic and art director of a major metropolitan paper when she took that position with the Washington Times-Herald. She also founded the American Newspaper Woman's Club. During World War II, Martin served as special assistant to WAAC commander Oveta Culp Hobby before becoming a war correspondent in France and Italy.

Scope and Content Note

This collection documents the day-to-day operation of the Photo Branch of the USIS. Jackie Martin compiled detailed notebooks describing the processes of requesting photographs, the duplication of photographs, and plasto manufacture and use. Much of the collection concerns plastos: a type of photographic reproduction. Martin was very interested in its use, promoting it when ever she could.

The documents are arranged by type: notebooks, material on plastos, reports and press releases from Embassies, newspaper clippings, printed material, and photographic matter.

Notebooks form the bulk of the collection. Material about staff, contracts, surveys made by the Photo Branch concerning embassy needs, instructions on reproduction and use of plastos and Photo Branch work flow. There is some repetition in the notebooks. Material on Plastos is more specific; documentation including exhibits on "How Plastos are Made" and "Agfacolor." Reports and press releases consist of material sent to Martin by the embassies showing use of photographic material. Newspaper clippings concern the Marshall Plan and the Cold War. Printed material includes works on color printing and European recovery. Photographic matter includes plastos, copper plates, zinc plates, black and white photographs and negatives. Much of this material is provided for example purposes not subject matter.

Cecilia (Jackie) Martin Collection

Inventory

Box/Folder(s)

NOTEBOOKS

- | | | |
|---|-----|--|
| 1 | 1 | Staff, Budget and Contracts (1) |
| | 2 | Production Facts, Figures, History (2) |
| | 3-4 | "Before and After" - Records, Drafts, Proposals,
Phase-Out (3) |
| | 5 | Space, Stock, Plastos, Technical (4) |
| | 6 | Paris and European Labs, European Photogs (5) |
| 2 | 1-2 | Mailing Schedule, Distribution, PAO's Service Requests,
1952-1954, Reactions (6) |
| | 3 | Photo Files, Floor Plans, USIA Files, Model Photo
Filing System, USIS/F Files, OWI Pix, NYT File (7) |
| | 4-5 | Subject File, Lists of Trade Union Pix, Lists of
IPS/W Photos, Research Sources (8) |
| | 6 | Blue Prints by Jackie Martin, Photo Conference 1952,
Program Reports (9) |
| 3 | 1-2 | Background Material: European Community, European
Integration, European Defense Community,
Productivity, Reporting to USA (10) |
| | 3 | Procedures - Systems of Work Flow (11) |
| | 4 | The Magazine Unit (12) |
| | 5 | Photo Branch Paris (13) |
| | 6 | Phase Out, Photo Conference, 1952 (14) |
| 4 | 1 | Phase Out Instructions (15) |
| | 2 | PhotoConference, November 3-5, 1952 (16) |
| | 3 | Report on USIS/F Photo File (17) |
| | 4 | Work Flow System (18) |

PLASTOS

- | | | |
|---|----|--|
| 5 | 1 | Correspondence and How-to's |
| | 2 | Plasto Distribution List USIA - Washington |
| | 3 | Plasto Tabulations, 1950-1953 |
| | 4 | Forms |
| | 5 | Danish Survey of Plasto Use, 1952 |
| | 6 | Plasto Proofs |
| | 7 | Turkish Plastos - Memorandum and Proofs |
| | 8 | Handbooks and color Plasto reproductions |
| | 9 | Exhibit - How Plastos are Made |
| | 10 | Exhibit - Agfa Color |

TECHNICAL DATA

- | | |
|----|--|
| 11 | Corinthian Press Contract Proposal |
| 12 | Paints, mm, inches - type requirements |
| 13 | Column Widths in Various Countries |

Box/Folder(s)

REPORTS AND PRESS RELEASES

5 14 Belgium
15 Greece
16 Greece - Photo Identification
17 Holland
18 Holland Fishing Round-up
19 Sweden and Denmark
20 Yugoslavia

CLIPPINGS

21 Marshall Plan
22 Cold War

PRINTED MATERIAL

6 1-3 The Photo Branch
4 Day Lee, The Development of the Idea of Political
Unification of Europe, 1950
5 William Worm, The Hanseatic League, 1950
6 Photo blatter, 1950, 1951
7 Heinz Berger, Agfa Color, 1950

PLASTOS

7 1 How Plastos Are Made
2-6 Notebook 4, How to's
7-8 Turkish Beveled
9 Nude Children
10 From Plastotype, Ltd.
11-12 Dutch Press Releases
13 Dwight D. Eisenhower
14 Cordell Hull
15 UN Flags in Korea
35 Mechanical Device
36 Sample Positive and Negative Plates
37 Thin Plastos
59 ----- plane

PRINTS

19-20 Model Photo Filing System
21-22 Photo Branch - Work Procedures
23-24 Copy Stand
25-26 Kodak Specifications
27-29 Greece, 1952 (Indexed in box 5)
38-39 Exhibit - Photo Conference, 1952
40 Photo Branch Office, Paris
41 Photo Branch Charts
42 Exhibit - How A Plastic is Made
43 New York Times Maps
44 Testing Ardenne Bridge, 1954
45 NATO College

Box/Folder(s)

7	46	Radio in US and USSR
	47-48	Holland Fishing Round-up & Press Releases
	49	James B. Conant in Berlin
	50	Color Still Life
	51	Royal Navy's Supermarine 525
	52	Dental Hygiene
	53	Sit-up Respirators for Polio Victims
	54	Mobile TV
	55	\$8.00 fine for Kissing
	56	NATO Maps 1954
	57	Geneva Conference, April 26, 1954
	58	Haile Selassie with Dwight D. Eisenhower

NEGATIVES

	30	Type requirements
	31-33	Agfa Color Exhibit

PLATES

	16-18	Zinc Plates
	34	Copper Engraving, Notebook 4
	60-61	Plane

GEORGE C. MARSHALL RESEARCH FOUNDATION

SEPARATION RECORD

COLLECTION: CECILIA B. (JACKIE) MARTIN

ACCESSION NUMBER: 14

The following items have been removed from the collection:

Description of items	Oversize	Location
Folder 1:		Map Case
<p>Agfa color wheel Agfa filter chart Blueprint Agfa color process Geographical breakdown of USIS/MSA publications Plasto proof pages (3) Non-expendable photo equipment, May 1952 Margaret Mead "Its About Time" reprint <u>Flair</u>, 1950 Photo Branch -Paris floor plans USIA Missions and Chief Officers, July 1954 American Embassy mail room deadlines Blueprints work rooms Belgrade Laboratory Brussels Laboratory The Hague Workroom and Laboratory Photo Branch layout Rue Caumartin Conversion chart Photo Branch Ave Gabriel layout Contract - Photo-Malec (French and English) F. Y. 1955 Budget Planning chart Map of Greece</p>		
Folder 2:		
<p><u>Zena danas</u> 1952 <u>Transport</u> 16 April 1952 <u>il pioniere</u> Marzo 1952 <u>SAD</u> n.d. <u>Crvena Zvezda</u> 15 April 1952 <u>Horizont</u> 11 April 1952, 28 March 1952 <u>Zie Volgende Blz</u> <u>Post</u> 31 August 1952 <u>Week in Beeld</u> n.d. <u>Billed Bladet</u> 10 July 1951 <u>De Stem van de Arberd</u> 1952 March, 1952 April, 1952 July <u>Omladinski</u> 10 Maja 1953 Color spread on Arizona <u>Stranik</u> 15 July 1954 <u>Washington Post</u> May 16, 1965</p>		

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SEPARATION RECORD

COLLECTION: CECILIA B. (JACKIE) MARTIN

ACCESSION NUMBER: 14

The following items have been removed from the collection:

Description of items	Oversize (continued)	Location
Folder 3:		Map Case
<u>Det Bedste (Reader's Digest)</u>	August 1951	
<u>Alt for Damerne</u>	Juli 1951	
<u>Hjemmet</u>	31 Juli 1951	
<u>Tildens Kvinder</u>	31 Juli 1951	
<u>Familie Journalen</u>	31 Juli 1951	
<u>Det ny Radioblad</u>	3 August 1951	
<u>Nordsjaellands Social Demokrat</u>	2 August 1951	
<u>Demokraten</u>	4 August 1951	
<u>Skive Folksblad</u>	3 August 1951	
<u>Aalborg Stiftstidende</u>	4 August 1951	
<u>Soro Amtstidende</u>	3 August 1951	
<u>Jyllands Posten</u>	28 Juli 1951	
<u>Vest Kysten</u>	3 August 1951	
<u>Fyns Social-Demokrat</u>	4 August 1951	
<u>Langelands Avis</u>	2 August 1951	
<u>Sonderjyden</u>	2 August 1951	
<u>Vegte Amts Folkeblad</u>	2 August 1951	
<u>Viborg Stifts Folkeblad</u>	2 August 1951	
<u>Kriseligt Dagblad</u>	4 August 1951	
<u>Berlingste Tidende</u>	28 Juli, 29 July 1951	
<u>B. T.</u>	27 Juli 1951, 28 Juli 1951	
<u>Billed Bladet</u>	5 Juni, 31 Juli 1951	
<u>Landet</u>	2 August 1951	
<u>Borsen</u>	28 Juli 1951, 29 Juli 1951	
<u>Aftenbludet</u>	27 Juli 1951, 28 Juli 1951	
<u>Information</u>	25 Juli 1951, 28 Juli 1951	
<u>Land eg Folk</u>	28 Juli 1951	
<u>Social Demokraten</u>	28 Juli 1951, 28 Juli 1951	
<u>Politiken</u>	28 Juli 1951, 29 Juli 1951	
<u>Ekstrabladet</u>	27 Juli 1951, 28 Juli 1951	
<u>Monster Tidende</u>	24 Juli 1951	
<u>Flensborg Avis</u>	4 August 1951	
<u>Berlinegste Aftenavis</u>	27 Juli 1951, 28 Juli 1951	
<u>Nationaltidende</u>	28 Juli 1951, 29 Juli 1951	
Folder 4:		
Newspapers (Foreign)(6)		

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The following items have been removed from the collection:

Description of items	Audio-Visual	Location
13 Filmstrips - Marshall Plan in Action in Holland		Lower Level Vault